



Roanoke Postal Employees' Federal Credit Union

Our Members. Our Strength. Our Future.

December 7, 2011

Dear Member-Owners:

Roanoke Postal Credit Union is sound and sticking around! With the uncertainty surrounding the fate of Postal facilities, we want you to know your credit union is financially sound and we're here for you. With so many businesses struggling in the current economic conditions, we've had numerous members experience job loss and financial challenges.

Our slogan – “Our Members. Our Strength. Our Future.” – is not just words under our logo. It truly defines our credit union. As a financial cooperative, our success and strength is largely dependent on you, our member-owners. Our collective success has always been members pulling together, pooling their money, and using the services of your credit union. The more members use the credit union, the more benefits there are for each member – benefits like lower loan rates and higher dividend rates.

You have likely heard us share that credit unions were born out of hard economic times. At RPCU, we are no stranger to the challenges of tough times and have overcome many with our members over the last 60+ years. While an employer's uncertainty may affect you and your household financially, know we are here for you. We are prepared to weather the economic storms with our members.

We continue to look ahead and evaluate what is on the horizon for our credit union. Rest assured we are taking steps to ensure the future of our credit union is consistently sound and is here for generations to come. We are prepared to change as the world changes around us. Thank you for your continued support and business. We're here *for* you and *because* of you.

Sincerely,
Jeff Thompson, CEO
Roanoke Postal Credit Union